

CAPITOL VIEW ARTS

About Capitol View Arts

With a particular focus on the African American and minority cultural heritage in east Austin, Capitol View Arts supports the arts community through education, mentoring, collaborative opportunities, and the preservation of venues for performances and public use.

Capitol View Arts is committed to:

- Building a positive environment in which artists can work that encourages collaboration, diversity, and cultural awareness.
- Offering support for art entrepreneurs in their economic and creative pursuits.
- Promoting community participation and awareness in regard to the arts.

Capitol View Arts Programs

Capitol View Arts offers educational, mentoring, and networking programming for artists that provide valuable skills and connections to manage and monetize their careers. Program content is business, management, and technical based instruction to further assist artists in their career pursuits. Programs are marketed to all central Texas, with special emphasis placed on east Austin residents and minorities.

The Urban Austin program provides select artists the opportunity to work together to create opportunity and represent Capitol View Arts at the Cutting Edge Music Conference and at other special events throughout the year. Participants are selected by an application process.

Black History Month comprehensive programming offers the community the chance to learn more about African American artists, social justice issues, and current events concerning the African American and east Austin communities.

During 2013, Capitol View Arts offered 9 educational based events and 26 performances. Total program attendance was 2311, with 415 participants receiving career training or mentoring. Approximately 2/3 served were African American, while the other 1/3 consisted of predominately Hispanic, multi-racial, and White demographics. The Capitol View Arts Board consists of African-American, Hispanic, White, and male and female demographics.

2013 Accomplishments of Note

- CVA moved to new office space at Highland Mall in the offices of the Austin Creative Alliance. The new office space offers the opportunity to meet with artists and donors in a professional environment while providing collaboration opportunities with other art nonprofit organizations.
- CVA was awarded the first collaboration grant from Greenlights. Staff and board worked with a Greenlights consultant to learn how to make the most of community collaborations and partnerships.
- CVA hired its first permanent staff member, a communications manager. The part-time position is primarily responsible for marketing and promotions. The candidate selected is African American and a US military veteran.
- CVA worked with the music department at Huston Tillotson University and took four of their students and a music professor to New Orleans to the Cutting Edge Music Conference. The Huston Tillotson musicians also represented CVA by performing at F1 Fanfest.
- CVA's production of *Urban Austin* was awarded the *Future of the Fringe* award at the Houston Fringe Festival.



2013 Program Highlights

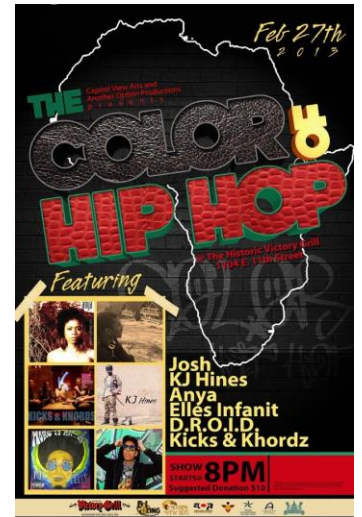
February, Black History Month

CVA and Holy Souljaz Entertainment present *First Sunday Gospel Showcase* featuring The Levites, Natori Blue, E Major, Livin Epistlez, and FBC Klik.

A *Copyright for Artists* educational presentation, in partnership with Texas Accountants and Lawyers for the Arts, educated artists of all disciplines about copyright law.

On Valentine's Day, CVA produced a special night of *Slow Jams*. The ticket price included dinner and a show with Austin's up and coming jazz and r&b artists. The show was featured by Carla McDonald on the Arts Minute.

A special military tribute night with Serifia Jane and The ATX-ellence band, held on President's Day, offered a free show to honor our service personnel.



The Color of Hip Hop featured Josh, KJ Hines, Anya, Elles Infanit, D.R.O.I.D., and Kicks and Khords.

Black History Month ended with the annual *Growing the Tradition* recognition event. Six artists and businesses were honored for their contribution to Austin's urban scene and willingness to mentor and work with local artists. Honorees included Black Mike, DJ Hella Yella, MusicMania, OG Fatal, Tosin, and Gerald G.

On **March 1**, Serafia Jane represented CVA and performed at the opening of the African American Cultural and Heritage Facility.

In **May**, CVA moved into new office space with the Austin Creative Alliance at Highland Mall. In addition to an open house for the new offices, Capitol View Arts participated in RISE Austin, the popular entrepreneurship conference, by producing three sessions which were all at capacity attendance. Presentations included *Sharing Your Vision: Creating an Arts Nonprofit*, *Getting Started in Online Fundraising*, and *Writing Powerful Grants*.

In **June**, CVA hosted Nicole Franklin, attorney and IP Specialist for Facebook, who talked about ownership of trademarks and copyrights and how to protect your artwork and brand.

July brought the opportunity for artists to meet one on one with attorneys at a legal clinic supported by the Austin Bar Foundation. Artists received a free 30 minute consultation with an attorney.

August was a busy month for CVA as the newly selected Urban Austin artists prepared for their trip to the Cutting Edge Music Conference in New Orleans. The 2013 group includes BillieB, CJ the Best, the Huston Tillotson Elite Combo, Joel Laviolette and Rattletree Marimba, Loose Cannon, Saul Paul, and Young Nick.



In September, mentorship by Huston Tillotson professor, Javier Stuppard, and rehearsals with a backing band for four of the Urban Austin team members, gave each musician a chance to grow in their performance skills. September also brought two showcases to prepare for the Cutting Edge Conference at the Victory Grill. Collaboration with the group of Urban Austin artists yielded a succinct set that was performed three times in New Orleans during the conference and has led to additional paid performance opportunities.

September 26-29, CVA traveled with an entourage of 24 urban artists and support staff to the 2013 Cutting Edge Music Festival in New Orleans, LA. Participants attended the educational seminars at the conference and had a minimum of three performance engagements during the festival. Artists made the most of the opportunity by also securing radio interviews and performing at local universities.



In October, CVA and creative director, Saul Paul, produced *Urban Austin* for Houston Fringe Fest. Participating musicians include Sean Showalter, Tyrone Gordon, and Carlos Charles. The production, a combination of hip hop, rock, and spoken word, was awarded with the *Future of the Fringe* award.

Also in October, Laina Dawes, author of *What Are You Doing Here? A Black Woman's Life and Liberation in Heavy Metal*, shared about personal experiences and the highs...and the lows....of writing about race, gender, and extreme music.

CVA and the Huston Tillotson Elite Combo musicians participated in Austin's F1 FanFest in downtown Austin in **November**.

In **November**, CVA closed out the year by transforming the Victory Grill into an art gallery entitled, *GIVE-Gallery in Victory East*, presenting the artists' work during the East Austin Studio Tour. CVA also hosted an afterparty music event. Participating artists and musicians include AJ Simon, Baron Wilson, Bianca Neal, Lys Santamaria, Terry Barnes, Dustin Schiable, Mo McMorrow, Derrick Harris and students from Austin CAN Academy. Musical guests include Mo McMorrow, Lady Shacklin, Sonya Jevette, Bobbi Jean Griffin, Marla Buonodono, and John Wilson.

2013 Financial Statement

2013 Revenue
\$35,612.13

2013 Expenses
\$32,690.11

Expenses by Category
Black History Month Expenses
\$7405.86

Urban Austin Expenses
\$9020.95

Other Programming Expenses
\$8002.40

General Marketing and PR
\$4435.42

Management and General (includes IT, office rent, staff development, insurance, banking, administrative assistance, and misc expenses)
\$3825.48



2013 Supporters

Aaron Sanders
African American Cultural & Heritage Facility
A.J. Simon
Amin Simms
Andrea Villarreal
Angela Lee
Anne Marie McKaskle
Anthony Bolton
Anya
Another Option Productions
ATX -ellence
Austin Bar Foundation
Austin Community Foundation
Austin Convention and Visitors Bureau
Austin Creative Alliance
Barri Pearson
Ben Porter
Bianca Neal
Big Medium
Big Money Gator
BillieB
Black Mike
Blake Brunson
BLUE the Rapper
Bobbi Jean Griffin
Carlos Charles
Charles Medearis
Chris Cowan
Christina Martell
City of Austin Cultural Arts Division
City of Austin Music Division
Cj the Best
Clifford Gillard
Cutting Edge Music Business Conference
Danny Mee
Derrick Harris
Dewy Brooks
DJ Anim8r
DJ Hella Yella
Don Pitts
D.R.O.I.D.
Dustin Schaible
East Austin Studio Tour
Elizabeth Nitz
Elles Infantit
Eric Cager
Erin Rodgers
Fbc Klik
Gerald DeLoach
Gerald G
Greg Smith
Hammer Epkins
Heather Barfield
H-E-B
Houston Fringe Festival
Huston Tillotson Elite Combo
Ian Davis and Amy Everhart
Javier Stuppard
JD Smith
Jesus Pantel
Joe Strouse
Joel Laviolette and Rattletree Marimba
John Reidie
John Wilson
Jonathan Joubert
Jonathan Wayne
Jose & Donise Alvarez
Joseph Thompson
Justin Hawkins



Kalvin Austin
Kathy Lanser
KAZI 88.7 FM
Kicks and Khordz
Kim Reese
Kimiko Tokita
KJ Hines
Kris Keys
Kylar Prince
Lady Shacklin
Laina Dawes
Landon & Kristin Shultz
Lani Goldstab
Lauren Reed
Lee Cooper
Levites
Living Epistlez
Lisa Byrd
Llyas Salahud-Din
Loose Cannon
Lys Santamaria
Marcy Hoen
Marla Buonodono
Marlene Bristol
Martha Bradshaw
Meredith Hardy
Mo McMorrow
MusicMania
Myke Jay
Myrtle Faye Holmes
Myz B
Mz Marlah
Natori Blue Smith
Nicole Franklin
OG Fatal
Pat Pattison & Clare McLeod
Paola Aguillon-Brashear
Peggy Ellithorpe
Phoenix Storm
Popsicle Rockslide
Priscilla Hale
Quinton Reign Robinson
Rachel Harris
Read Richarts
Robert Sewell
Ron and Alissa McCain
Ryan Henderson
Sagra
SaulPaul
Sarah Mitchell
Sean Garretson
Sean Showalter
Serafia Jane
Shea Little
Slaughter
Sonya Jevette
Stephen Kinney
Steve Savage
Terry Barnes
Tom Palmer
Tonya Pennie
Torrian Grant
Tosin
TRCOA
Texas Accountants & Lawyers for the Arts
Texas Music Office
The Austin Phoenix
The Front Porch
Tyrone Gordon
Victory Grill
Young Nick