

CAPITOL VIEW ARTS

New Creative Entrepreneur Cohort for Visual Artists!

The CEC supports emerging artists and creators to develop sustainable business practices. Course content will address visual artist income streams, business models, and how to protect intellectual property. Program strategies are driven by individually expressed needs and tailored to meet each program participant where they are.

DETAILS

The intensive program runs from August to December 2023 and includes exhibiting artwork during the Austin Studio Tour in November. Participants will attend weekly cohort meetings online and in-person plus with additional meetings with professionals for one-on-one individualized advice and training. Hours of participation will vary depending on the artist's need.

MISSION

To address systemic inequities in our community through education and infrastructure designed to provide visual artists knowledge and tools to establish a solid artistic practice, earn income, and move forward in their career while producing art reflective of Black voices.

WHAT TO EXPECT

- One on one meetings with professional artists, attorneys, accountants, gallery representatives and others
- A comprehensive analysis of legal and accounting needs to sustain/grow an artistic business
- Marketing and website review
- A business plan and roadmap for the next year
- A supportive team of professionals to assist with individual goals and needs
- Weekly meetings and check-in's with CVA staff to develop an individualized business plan
- A \$500 stipend per artist to be used for business needs during the cohort timeframe

Artists who could benefit from assistance with the following items will find the CEC helpful:

- Preparing for an exhibit
- Setting goals
- Searching for new opportunities
- Messaging and marketing their art
- Registering with the US Copyright Office
- Developing an accounting system

CVA expects to select 8 visual artists for the inaugural CEC. There is no fee to participate-just a commitment to participate in a cohort based learning environment.

The Creative Entrepreneur Cohort is generously supported by The Austin Black Fund and The City of Austin Economic Development department. Curriculum assistance and one on one mentoring provided by Texas Accountants and Lawyers for the Arts.

Visit capitolviewarts.org for details about program content, expected time commitment, and to apply for the cohort. Applications accepted until June 30, 2023.